



OTTAWA

WEDDING

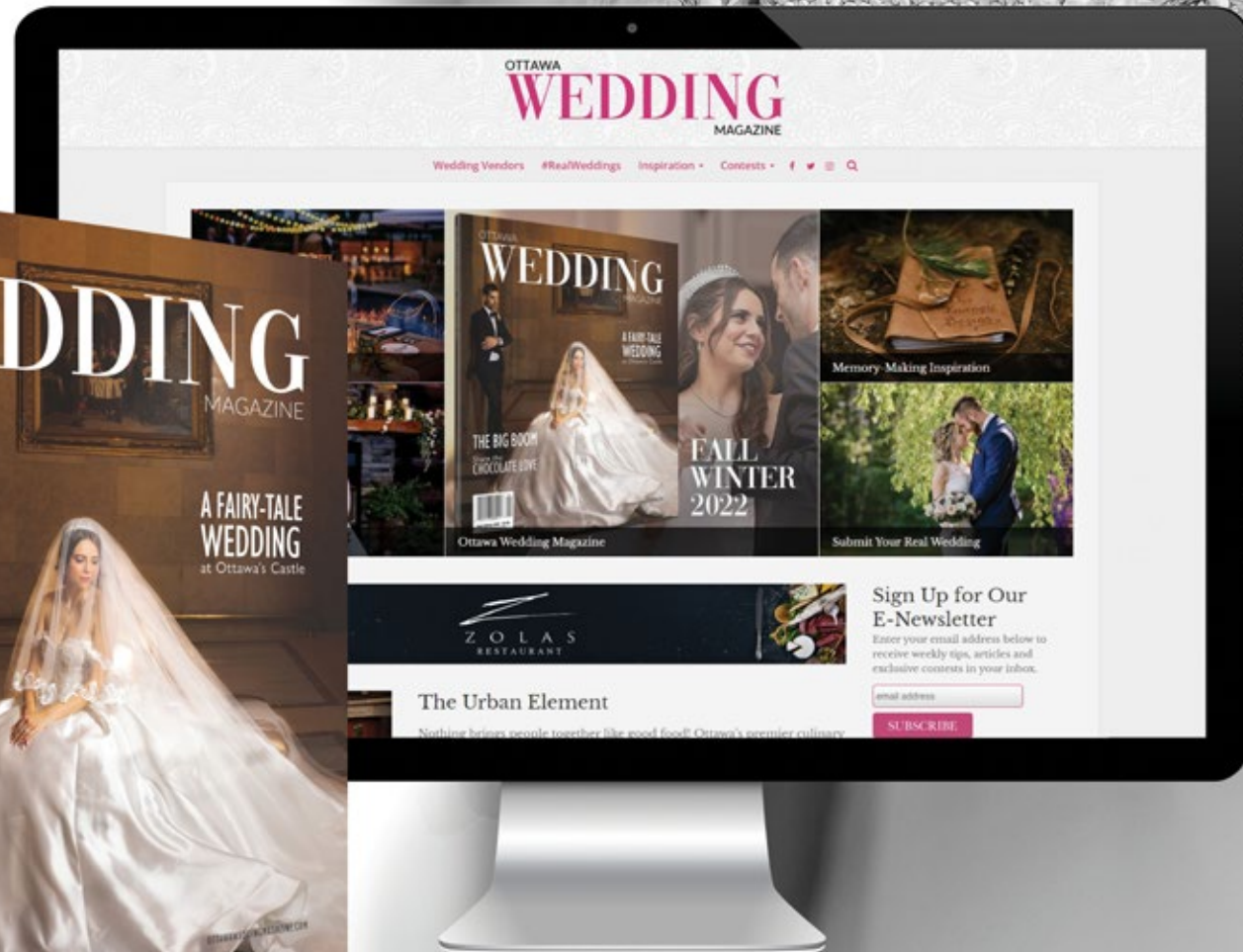
MAGAZINE

MEDIA KIT
2023

WWW.OTTAWAWEDDINGMAGAZINE.COM

ABOUT US

Ottawa Wedding Magazine is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help Ottawa brides plan their perfect wedding. It's also celebrating its 13th anniversary. After a decade devoted to happy couples and dream-come-true days, Ottawa Wedding is the inspiring and practical resource brides count on. Published in January and August, the magazine is circulated through the area's premier wedding shows and its prestigious advertisers. It's also sold on national news stands. Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.



RATES

Fall | Winter
Spring | Summer

Sales Deadline
July 29, 2023
December 11 2023

Distribution
August 16, 2023
January 8, 2024*

PRINT

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.



Advertising Rates	1x	2x
Full page	\$2,900	\$2,200
1/2 page	\$1,900	\$1,400
Premium Positions		
Back cover	\$3,900	\$3,200
Inside front cover	\$3,500	\$2,800
Inside back cover	\$3,500	\$2,800
Pages 3,5,7,9,11	\$3,200	\$2,500
Marketplace		
1/4 page	\$595	\$495

ONLINE

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.



Big Box	\$250/month
Banner	\$200/month
Custom Email Newsletter	\$500/month
Premium online listing	\$99/month

SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.





GET IN TOUCH

613-271-8903

67 Neil Ave, Stittsville, ON K2S 1B9

WWW.OTTAWAWEDDINGMAGAZINE.COM



Brought to you by Coyle Media Group

CMG COYLE
media group

www.coylemediagroup.com