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ABOUT US

Ottawa Wedding Magazine is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help

Ottawa brides plan their perfect wedding. It's also celebrating its 14th anniversary. After a decade devoted to happy couples and dream-come true days, **Ottawa Wedding** is the inspiring and practical resource brides count on.

ED

THE ENGAGE

MARRIED WITH

SHOOI HEAD CASE

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Published in January and August, copies of the magazine are circulated through the Ottawa Wedding Shows and the Capital Wedding Shows and its prestigious advertisers.

It's also sold in over 190 national news stands across Ontario and Quebec at selected Shoppers Drug Mart, Pharma Plus Rexall, Pharmix Rexall, Chapters, Coles, Indigo, Presse Commerce, Walmart, Your Independent Grocer and Real Canadian Superstore.

Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.

Readership

Distribution

Female – 85% Male – 15% Recently engaged age – 22-37 Median age – 28 year old

Capital Wedding Show The Ottawa Wedding Show Major Newsstands Wedding vendors and retailers Special events

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RATES

Fall | Winter Spring | Summer

Sales Deadline July 19, 2025 December 10, 2025 **Distribution** August 13, 2025 January 7, 2026

PRINT

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.



Advertising Rates	1x	2x
Full page	\$2,900	\$2,200
1/2 page	\$1,900	\$1,400
Premium Positions Back cover Inside front cover	\$3,900 \$3,500	\$3,200 \$2,800
Inside back cover	\$3,500	\$2,800
Pages 3,5,7,9,11	\$3,200	\$2,500
Marketplace	\$595	\$495
1/4 page	Φ222	\$ 4 75

ONLINE

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.



Big Box Banner Custom Email Newsletter Premium online listing



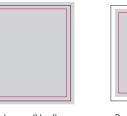
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PAGE SIZING

We provide a range of advertising sizes to accommodate your creative needs.



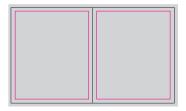


Back cover (bleed) safe area: 8x9.875 page trim: 9x10.875 page trim: 9x10.875 artwork bleed: 9.25x11.125 artwork: 8x9.875

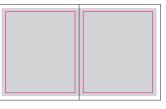




Full page (FLOAT) safe area: 7x8.875 page trim: 9x10.875 artwork bleed: 9.25x11.125 page trim: 9x10.875 artwork: 8x9.875



Double page spread (bleed) safe areas: 8x9.875 both individual pages page trim: 18x10.875 artwork bleed: 18.25x11.125



Full page (bleed)

Double page spread (FLOAT) safe areas: 7.5x8.875 both individual pages page trim: 18x10.875 artwork: 17x9.875

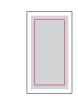
SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.



1/2 page Horizontal (bleed) safe area: 8x4.375 trim: 9x5.375 artwork bleed: 9.25x5.625

1/2 page Horizontal (FLOAT) safe area: 7x3.875 trim: 9x5.375 artwork: 8x4.875



1/2 page Vertical (bleed) 1/2 page Vertical (FLOAT) safe area: 2,9375x9.875 trim: 4,4375x10.875 artwork bleed: 4.6875x11.125 artwork: 3,9375x 9.875

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