

MEDIA KIT 2025

ABOUT US

Ottawa Wedding Magazine is this region's go-to guide for all things bridal. Showcasing the latest trends and most captivating possibilities, along with the best insider advice, the popular magazine is here to help

Ottawa brides plan their perfect wedding. It's also celebrating its 14th anniversary. After a decade devoted to happy couples and dream-come true days, *Ottawa Wedding* is the inspiring and practical resource brides count on.

Published in January and August, copies of the magazine are circulated through the Ottawa Wedding Shows and the Capital Wedding Shows and its prestigious advertisers.

It's also sold in over 190 national news stands across Ontario and Quebec at selected Shoppers Drug Mart, Pharma Plus Rexall, Pharmix Rexall, Chapters, Coles, Indigo, Presse Commerce, Walmart, Your Independent Grocer and Real Canadian Superstore.

Be part of it. Don't miss the opportunity to reach our highly engaged readership in print, online and through social media.

Readership

Female – 85%

Male – 15%

Recently engaged age – 22-37

Median age – 28 year old

Distribution

Capital Wedding Show
The Ottawa Wedding Show
Major Newsstands
Wedding vendors and retailers
Special events



RATES

Fall | Winter Spring | Summer Sales Deadline
July 19, 2025
December 10, 2025

DistributionAugust 13, 2025
January 7, 2026

PRINT

High-end publication printed on 120g glossy, pure white stock. Content/advertising is 60/40. Approximately 148+ pages.



Advertising Rates Full page 1/2 page	1× \$2,900 \$1,900	2x \$2,200 \$1,400
Premium Positions Back cover Inside front cover Inside back cover Pages 3,5,7,9,11	\$3,900 \$3,500 \$3,500 \$3,200	\$3,200 \$2,800 \$2,800 \$2,500
Marketplace 1/4 page	\$595	\$495

ONLINE

Ottawa Wedding can help you maximize your success online. Our digital magazine, vendor list, website, inspiring articles and timely new blog provide a variety of opportunities to reach brides and grooms in the Ottawa region.



Big Box \$250/month
Banner \$200/month
Custom Email Newsletter
Premium online listing \$99/month



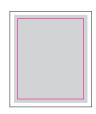
PAGE SIZING

We provide a range of advertising sizes to accommodate your creative needs.



Back cover (bleed)

safe area: 8x9.875 page trim: 9x10.875 artwork bleed: 9.25x11.125



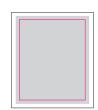
Back cover (FLOAT)

safe area: 7x8.875 page trim: 9x10.875 ∎artwork: 8x9.875



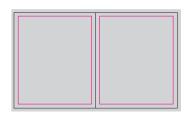
Full page (bleed)

safe area: 8x9.875 page trim: 9x10.875 artwork bleed: 9.25x11.125



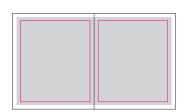
Full page (FLOAT)

safe area: 7x8.875 page trim: 9x10.875 artwork: 8x9.875



Double page spread (bleed)

- safe areas: 8x9.875 both individual pages page trim: 18x10.875
- artwork bleed: 18.25x11.125



Double page spread (FLOAT)

- safe areas: 7.5x8.875 both individual pages page trim: 18x10.875
- artwork: 17x9.875

SOCIAL MEDIA

We're quite active on social media and we're happy to connect, share your messages and help grow your brand the social way.

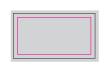












1/2 page Horizontal (bleed)

- safe area: 8x4.375
- trim: 9x5.375 artwork bleed: 9.25x5.625



1/2 page Horizontal (FLOAT)

safe area: 7x3.875 trim: 9x5.375 ■ artwork: 8x4.875



1/2 page Vertical (bleed)



1/2 page Vertical (FLOAT)

- safe area: 3.4375x9.875
 trim: 4.4375x10.875
 artwork bleed: 4.6875x11.125
 artwork: 3.9375x 9.875

